

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

REEL: 002729 FRAME: 0714

TRADEMARK ASSIGNMENT
NUNC PRO TUNC

Whereas, BFC Investments, L.P., a Delaware limited partnership ("Assignor"), located and doing business at Suite 202, One Little Falls Centre, 2711 Centerville Road, Wilmington, DE 19808 is the owner of record title to the United States trademark listed in Exhibit A ("Trademark"), which exhibit is made a part hereof and incorporated herein by reference; and

WHEREAS, Trademark Management Company, a Delaware corporation ("Assignee"), located and doing business at Suite 604, 877 W. Main Street, Boise, ID 83072 acquired all right and interest in the Trademark on July 16, 2001 but inadvertently said assignment was not recorded.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, convey and transfer unto the said Assignee, *nunc pro tunc*, as of July 16, 2001, all right and title and interest in and to the aforesaid Trademark, together with the goodwill of the business symbolized by the Trademark and the registration thereof.

Assignor further assigns unto Assignee all right to sue for and to receive all damages accruing from past infringement of the Trademark.

Assignor undertakes that upon the request of Assignee or its designees, it and/or its successor in business, shall make all rightful oaths, and do all other lawful acts necessary to carry out the intent of this assignment.

IN WITNESS WHEREOF, the undersigned has caused this assignment to be
dated effective as of July 16, 2001.

BFC Investments, L.P.

By: Borden Foods International Corporation,
its General Partner

By:


Alyssa A. Anton, Secretary

EXHIBIT A

<u>MARK</u>	<u>U.S. REG. NUMBER</u>
CLASSICO	2,518,669